



Workshop LOBBIES

The Economic Role of LOBBIES

Montpellier, May 21-22 2026

PROGRAMME

Throughout all presentations, each member of the LOBBIES' team must remain "cat-like, flexible, and maneuverable," according to the motto of a glorious marine infantry regiment. Therefore, for each presentation, the discussant is everyone in LOBBIES' team.

Here are the workshop rules:

A standard presentation lasts 35 minutes, followed by 10 minutes of discussion. The presenter decides whether to allow interruptions for questions or prefer that questions be asked after the presentation. A "blitz" presentation lasts approximately 20 minutes. If there are questions during a blitz presentation, they must be asked blitz-style.

Thursday, May 21

08h30 – 09h00 Welcome

09h00 – 10h30 **Plenary session 1**

Marco Catola (Univ. of Pisa) and Cecilia Vergari (Univ. of Pisa) "Lobbying as an Entry Barrier"
Standard presentation

Benjamin Leffel (Univ. Nevada, Las Vegas) and Thomas Lyon (Univ. Michigan–Ann Arbor) "Dirty Opposition, Clean Support in Global Corporate Climate Lobbying"
Standard presentation

10h30 – 11h00 Coffee

11h00 – 12h30 **Plenary session 2**

Liam Lods (Toulouse School of Economics) and David Martimort (Toulouse School of Economics)
“Regulating the Stakeholders’ Firm”
Standard presentation

Houda Hafidi (Aix-Marseille School of Economics) “Climate Lobbying and Green Voting in the European Parliament: Evidence from Roll-Call Votes”
Standard presentation

12h30 – 14h30 Lunch

14h30 – 16h00 **Plenary session 3**

Yann Bramoullé (Aix-Marseille School of Economics), Charles Figuières (Aix-Marseille School of Economics) and **Mathis Preti** (Aix-Marseille School of Economics) “Diversion Research”
Standard presentation

Patrick González (Univ. Laval) "A Contest of Beliefs: Lobbying with Endogenous Information"
Blitz presentation

Pierre Fleckinger (Mines Paris – PSL Univ.), **Matthieu Glachant** (Mines Paris – PSL Univ.) and Aude Pommeret (Univ. Savoie Mont Blanc) “The economics of greenhushing”
Blitz presentation

16h00 – 16h30 Coffee

16h30 – 18h00 **Plenary session 4**

Olivier Beaumais (Univ. Rouen), **Dorothee Charlier** (Univ. Savoie Mont-Blanc), Olivier Gergaud (KEDGE Business School) and Rosanne Logeart (Paris School of Economics) " Generative AI and the Environment: Perceptions, Trust and Behavior of the French"
Standard presentation

Mireille Chiroleu-Assouline (Paris School of Economics) and Thomas Lyon (Univ. Michigan–Ann Arbor)
“Understanding the Links between CSR and Corporate Lobbying”
Standard presentation

20h00 – 22h00 Dinner

Friday, May 22

09h00 – 10h30 **Plenary session 5**

Dorothee Brécard (Univ. Toulon) "Green skepticism, competition, and welfare in vertically differentiated markets"

Standard presentation

Guillaume Cheikbossian (Univ. Montpellier) and **Miao Dai** (Vrije Universiteit Amsterdam and Tinbergen Institute) "Indirect and direct lobbying on international trade in waste"

Standard presentation

10h30 – 11h00 Coffee

11h00 – 12h30 **Plenary session 6**

Rick Harbaugh (Indiana Univ. Bloomington), Thomas Lyon (Univ. Michigan–Ann Arbor) and **John Maxwell** (Indiana Univ. Kelley School of Business) "Electoral Competition, Polarization, and the Limits of Outside Lobbying: A Cheap Talk Approach"

Standard presentation

Philippe Bontems (Toulouse School of Economics) and David Martimort (Toulouse School of Economics) "Climate Agreements for Sale"

Blitz presentation

Mouez Fodha (Paris School of Economics), Fabien Prieur (Univ. Montpellier) and Francesco Ricci (Univ. Montpellier) "To Recycle or not to Recycle, that is the Question"

Blitz presentation

12h30 – 14h30 Lunch

14h30 – 15h45 **Plenary session 7**

Fabien Prieur (Univ. Montpellier) "Strategic fossil expansion and the timing of the energy transition"

Standard presentation

Dorothee Brécard (Univ. Toulon) and **Mireille Chiroleu-Assouline** (Paris School of Economics) "Blocking Green: Agenda-Setting, Media Salience, and the Political Economy of Environmental Taxation".

Blitz presentation

-- End of the workshop --

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The location of the Workshop is:

Amphi C003

Faculté d'Economie Av. Raymond Dugrand – Site de Richter C.S. 79606

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